

2025 年香港藝術發展局藝術範疇代表提名推選活動
2025 Nomination of Representative of Arts Interests
for the Hong Kong Arts Development Council

參選藝術範疇 Arts Interest Standing for Nomination

《藝術行政 Arts Administration》



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鄭思聰

Cheng Sze Chung Henry

主要職業 Principal Occupation : Chief Executive

所屬藝術團體 : -

Arts Organisation Associated with

教育程度 Education Level : 碩士

獲得的學歷及專業資格 : 資深會計師、資深特許管理會計師、
Academic and Professional 特許全球管理會計師、認可 ESG 策劃師
Qualifications Obtained

在參選藝術範疇之經驗 Experience in the Arts Interest Standing for Nomination:

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在參選藝術範疇擔任之相關職銜 Titles in the Arts Interest Standing for Nomination:

組織 Organisation	職位 Post	任職日期 Appointment Date	卸任日期 Expiry Date
One Table Two Chairs Charitable Foundation	Chief Executive	17/8/2018	-

公共服務及社會公益活動 Public Services and Community Activities:

組織 Organisation	職位 Post	任職日期 Appointment Date	卸任日期 Expiry Date
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政綱 Platform:

Hong Kong Arts Development Council Election – Representative of Arts Interests
Candidate: Cheng Sze Chung Henry
Art Form: Arts Administration

With over 20 years of senior management experience in international financial institutions (RBS - Executive Director, China Equities; China Merchant Securities Hong Kong - Head of Equities Management; Citi - Head of Equities Research Compliance overseeing Hong Kong, Australia, and Japan; Goldman Sachs) and the arts and culture sector, I am committed to advancing the sustainable development of the arts in Hong Kong.

As the co-founder of the One Table Two Chairs Charitable Foundation, I have successfully used innovative strategies to promote Cantonese opera, attracting younger audiences while expanding into international markets. This initiative earned the 19th HKADC Arts Promotion and Education Award, breathing new life into traditional art forms.

I aspire to join the HKADC Council to serve as a bridge between the arts administration sector and HKADC, supporting the Chairman and collaborating closely with newly elected members to implement impactful policies. Together, we will strengthen Hong Kong's position as a leading cultural hub in Asia and beyond.

1. Strengthening Communication Between Arts Administrators and HKADC

Arts administrators are the backbone of cultural development, yet their needs are often overlooked. I propose to:

- **Facilitate Dialogue:** I will organize regular forums and meetings to ensure arts administrators' voices are heard and incorporated into policy discussions. It is critical to foster a culture of open communication and collaboration between stakeholders.
- **Advocate for Support:** I will push for greater transparency in funding allocation, simplify grant application processes, and help arts administrators overcome financial and operational challenges. This will ensure resources are distributed fairly and efficiently to meet the sector's needs.

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2. Providing Strategic Support to the Chairman and New Members

My extensive experience in finance and cultural management equips me to contribute effectively to strategic planning and resource integration. I will:

- **Offer Professional Guidance:** I will assist the Chairman and newly elected members in developing sustainable, forward-thinking policy frameworks that align with the needs of the arts sector.
- **Foster Cross-Sector Collaboration:** I will build strong connections between the arts and business sectors, promoting innovative partnerships that benefit the cultural ecosystem. By integrating resources and expertise from different industries, we can unlock new opportunities for growth.

3. Co-Promoting Cross-Sector Collaboration and Innovation

To tackle sustainability and adaptability challenges, I will foster partnerships between the art administration sector and other industries. These efforts include:

- **Public-Private Partnerships:** Promoting collaborations among arts organizations, private enterprises, and government bodies for diversified funding and innovative programming.
- **Cultural and Creative Innovation:** Advancing initiatives integrating technology and the arts, like digital exhibitions, virtual reality, and data-driven audience strategies.
- **Community Engagement:** Supporting outreach that connects arts organizations with underrepresented communities, enhancing inclusivity and diversity in Hong Kong's cultural scene.

Conclusion

Drawing on my professional expertise, I will work closely with the Chairman, newly elected members, and arts administrators to implement actionable policies, foster collaboration, and build a sustainable cultural future. My vision is to empower arts administrators, drive innovation, and create an inclusive and thriving cultural ecosystem. Together, we will establish Hong Kong as a global role model for cultural excellence.

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選委及團體提名人姓名 Election Committee and Corporate Proposers:		
選委提名人 Election Committee Proposer:		劉小康 Lau Siu-hong Freeman
團體提名人 Corporate Proposers:	1.	香港文化藝術推廣協會 Hong Kong Culture and Art Promotion Association
	2.	香港蘭亭學會 Hong Kong Lan Ting Society

註:以上資料由有關候選人提供。 Note: The above information is provided by the candidate concerned.